

IBM Sterling B2B Integrator, IBM Sterling  
Gentran:Server, IBM ITXA, IBM ITXA + Etracks:

# FINDING THE IBM EDI SOLUTION TO MEET YOUR NEEDS

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## Executive Overview

As an IBM Business Partner, we can help you find the best solution for your needs. Focused E-Commerce specializes in IBM Sterling EDI solutions with over 20 years of experience in implementation and integration services. With this white paper, you will gain a high-level summary of features and benefits of advanced IBM EDI solutions.



[www.Focused-ec.com](http://www.Focused-ec.com)

# Enterprise level power with enterprise level features

**IBM Sterling B2B Integrator** is a robust, flexible platform designed to accommodate enterprises with complex B2B processes and communication systems. Enterprises that need better control and more visibility of their supply and demand chains will find that Sterling B2B Integrator is the appropriate solution.

When your business reaches the point where your B2B applications become fragmented and scaling your operations becomes challenging, IBM Sterling B2B Integrator is a smart investment.

[Learn more about IBM Sterling B2B Integrator.](#)



## **IBM Sterling B2B Integrator Provides:**

**Visibility:** Improved visibility throughout supply and demand chains

**Versatility:** Expanded business processes across various platforms

**Flexibility:** Flexible B2B communication through a wide range of standards, protocols, and networks to communicate with diverse trading partners

**Security:** Secure integrations to keep business data safe, plus disaster recovery

**Manageability:** Enhanced data management and mobile access

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## Tried and true

For over 30 years, IBM Sterling Gen-  
tran has been the most widely used  
EDI translator processing millions  
and millions of transactions daily.  
IBM Sterling Gentran:Server is the  
tier one Gentran solution carrying  
higher performance and versatility  
than both IBM Sterling Gentran:Basic  
and IBM Sterling Gentran:Director.

IBM Gentran:Server is available for  
Windows, UNIX, iSeries (AS/400), and

zSeries (mainframe). The two most  
common Gentran:Server applica-  
tions are for the Windows and UNIX  
operating systems.

Gentran:Server for Windows is an  
e-commerce EDI solution designed  
for the Windows client/server envi-  
ronment. Gentran:Server for UNIX  
is an EDI solution that leverages the  
32-bit, open systems environment of  
UNIX for B2B communication.

Both versions of Gentran:Server

offer similar features and serve the  
same purposes, but each one has  
functionality adapted to its associ-  
ated operating system environment.

Companies implement IBM Ster-  
ling Gentran:Server to translate all  
of their EDI data, control their EDI  
processes, and maintain strong B2B  
communication systems. However,  
without the ability to communicate  
and solve problems quickly, your  
business partner relationships could  
suffer, and your company could fall

## Enterprise level power with simplicity

IBM ITXA provides enterprise level transformation power with a simple interface saving companies money and time. ITXA utilizes IBM's universal translation engine giving companies compatibility with existing systems such as Focused E-Commerce Etracks, Sterling Gentran:Server, and Sterling Integrator B2BI. Leveraging your existing maps and trading partner information saves the time and cost of migration.

The processing performance of IBM ITXA is impressive and can move massive amounts of files of any size.

### Cost-saving simplicity

**Simple trading partner onboarding:** Enormous savings generated from reduced consulting dollars with ITXA's easy trading partner onboarding.

**Intuitive mapping:** EDI mappers leverage their existing knowledge of Sterling Gentran: Server, WTX, and Sterling Integrator B2BI creating maps in ITXA with minimal instruction.

**Ease of implementation:** Relative to comparable transformation engines, ITXA's installation and implementation processes are straightforward and efficient saving companies thousands of dollars and their most valuable asset: time.

**Dynamic Enveloping:** Use one set of envelopes for all outbound EDI files. ITXA dynamically places appropriate trading partner information on outbound transmissions.

IBM ITXA offers upgrades for three industry verticals: ITX Pack for Healthcare, ITX Pack for Supply Chain, and ITX Pack for Financial Payments.

[Learn more about ITX Packs for IBM ITXA.](#)

behind in the market. For these reasons, IBM is slowly phasing out of Sterling Gentran products and encouraging clients to upgrade to B2B Integrator or IBM ITXA.

[Learn more about IBM Sterling Gentran:Server](#)

## All the power you can handle, all the visibility you need

**ITXA + Etracks**, by Focused E-Commerce, grants you complete control of IBM ITXA with full visibility into your EDI flow. Etracks gives control of critical documents to the people that need them. Rather than having to contact the IT department to retrieve and view a document, your customer service team will be able to access the document independently.

All departments gaining visibility and access to vital B2B communication documents permits faster resolution saving companies time and money while promoting enhanced relationships with trading partners.

### The Etracks difference

**Visibility:** Etracks allows the people that need access to exchanged documents and data to access them independently. (cont...)

**Workflow:** Etracks is unique in that it has a flexible and customizable workflow built in. This saves thousands of dollars from having to define and develop a workflow. Also, a built-in workflow means you will be operational in days rather than months.

**ITXA Functionality:** Etracks grant full functionality to IBM ITXA with visibility into the entire EDI Flow.

ITXA + Etracks is a complementary solution to a robust transformation engine. It provides the necessary features to transform and visualize data while remaining simple enough to manage in-house.

## Conclusion

As an IBM Business Partner, Focused E-Commerce offers the entire suite of IBM Sterling EDI solutions. Finding the EDI solution that addresses your current EDI needs, and also what is to come in the future, is a challenge.

Focused E-Commerce has over 20 years of EDI implementation and integration services experience. To find the solution that meets your needs, we must identify what your current needs are and what you anticipate they will be. We will help you decide on the right scalable, cost effective solution to enhance your current B2B systems while providing a platform for your growth.

